

# OPIOID ADDICTION resources

## Opioid Fact Sheet: Understanding the Opioid Epidemic

### What is an opioid?

Opioids are pain relieving drugs such as oxycodone, codeine, fentanyl, or morphine. When used as directed by a doctor, prescription opioids can safely control pain. Illegal opioids include drugs like heroin or synthetic fentanyl.

### How do opioids work?

Opioids work by acting on certain receptors in the brain to help block pain. They also produce a chemical in your brain called dopamine, which can lead to feelings of calmness and pleasure. This increase in dopamine can cause people to seek those feelings of pleasure over and over. Many people may begin abusing prescription opioids without even realizing it.

Opioids can be habit forming and taking too much over a long period of time can lead to both tolerance (needing more of a substance over time) and dependence (needing the substance to avoid withdrawal).

### Possible signs of addiction:

**Physical Signs:** noticeable elation or euphoria, sedation or drowsiness, confusion, very small or “pin point” pupils

**Behavioral Signs:** shifting or dramatically changing moods, social withdrawal or isolation, financial problems, anxiety

### What is an opioid overdose?

An overdose is when a person has taken too much of an opioid for their body to handle. Their breathing and heart rate slows, leading to unconsciousness. If medical attention is not received, in most cases, it can be fatal.

**Signs of Overdose:** unconsciousness or inability to speak; pale and/or clammy skin; limp body; slow or stopped breathing; slow or stopped heartbeat; blue or purple hue to fingernails; vomiting or gurgling noises.

**Opioid overdose requires immediate medical attention!**

**IF YOU SUSPECT SOMEONE IS IN ACTIVE OVERDOSE,  
CALL 911 IMMEDIATELY AND ADMINISTER  
NALOXONE/NARCAN IF POSSIBLE**

### What is Naloxone?

Naloxone, or known by its brand name Narcan, is an immediate antidote to someone in active opioid overdose. If administered during active opioid overdose, it can save a life.

**Anyone can administer Naloxone** and it is encouraged that you keep it on hand if your loved one is using any type of opioid. Narcan is available at most pharmacies without a prescription and costs between \$30-\$60. You can also request Narcan for free through the North Carolina Harm Reduction Coalition. <http://www.nchrc.org/programs-and-services/getting-naloxone-from-nchrc>

### I think my loved one may be addicted. How can I help them?

The first step is often the most difficult one. If you have a loved one that you believe is having difficulty with opioid use, let them know that above all you love and support them.

**For 24/7 crisis or referrals, call Cardinal Innovations at 1.800.939.5911**

- In addition to resources listed on the following page(s), there are several national resources available to help:
  - National Helpline (SAMHSA) 1.800.662.4357
  - North Carolina Harm Reduction Coalition
  - Find food, housing, transportation, and other healthcare resources in your area at [localresources.cardinalinnovations.org](http://localresources.cardinalinnovations.org).

# Rockingham County: Opioid Resources

## Access to Care Line 24/7

Cardinal Innovations Healthcare	1-800-939-5911
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## Mobile Crisis

Provider	Site Address	Contact Number	State Funding (Y/N)
Daymark Recovery Services, Inc.		1.866.275.9552	Y

## Comprehensive Community Clinics

Provider	Site Address	Facility Phone Number	Suboxone Prescriber (Y/N)	State Funding (Y/N)
DAYMARK Recovery Services, Inc. (Cabarrus Center) - Daymark Recovery Services - Rockingham County	405 NC Highway 65 Reidsville, NC 27320-8882	336-342-8316	Y	Y

## Facility Based Crisis / Non-Hospital Detox / Inpatient with SUD Beds (Adults)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
N/A			

## Inpatient without SUD Beds

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
N/A			

## Prevention Providers (Substance Abuse Block Grant)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
N/A			

## Opioid Treatment Program (Methadone/Suboxone) (OMT)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
ALEF Behavior Group	3580 NC Hwy 14 Reidsville, NC 27320-0000	336-522-5095	N/ Self-Pay

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## SUD Residential (Low/Medium/High)

Provider	SUD Residential Level (Low/Medium/High)	Site Address	Facility Phone Number	State Funding (Y/N)
REMMSCO, INC. - Remmsco Women's House	(group living low)	106 N Franklin St Reidsville, NC 27320-2510	336-342-4045	Y
REMMSCO, INC. - Men's Halfway House	(group living low)	108 N Main St Reidsville, NC 27320-2902	336-342-4045	Y
Easter Seals UCP North Carolina & Virginia, Inc. - Easter Seals CAC Of Rockingham		1063 N Scales St. Reidsville, NC 27320-2225	919-783-8898	

## Substance Abuse Intensive Outpatient (SAIOP)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
Insight Human Services - Rockingham	405 NC Highway 65, Rooms 64 & 65 Reidsville, NC, 27320-8882	336-342-8440	Y

## Substance Abuse Comprehensive Outpatient Treatment (SACOT)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
N/A			

## Office Based Opioid Therapy (Suboxone)

Provider	Site Address	Facility Phone Number	State Funding (Y/N)
DAYMARK Recovery Services, Inc. (Cabarrus Center) - Daymark Recovery Services - Rockingham County	405 NC Highway 65 Reidsville, NC 27320-8882	336-342-8316	Y
New Vision Therapy, PLLC	232 Gilmer St, Ste 202 Reidsville, NC 27320-3860	336-308-0822	Y
Successful Transitions LLC - New Hope Solutions & Wellness Center - - Suite F	1309 Northup St., Ste F Reidsville, NC, 27320-5611	336-312-7761	N

## Specialty Providers (provider of an SUD Service to a specific population)

Provider	Specific Population Served	Site Address	Facility Phone Number	State Funding (Y/N)
N/A				

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## Outpatient SUD Therapy (individual, group, family)

Provider	Outpatient SUD Therapy Types (Individual, Group, Family)	Site Address	Facility Phone Number	State Funding (Y/N)
DAYMARK Recovery Services, Inc.(Cabarrus Center) - Daymark Recovery Services - Rockingham County		405 NC Highway 65 Reidsville, NC 27320-8882	336-342-8316	Y
Youth Haven Services, LLC		229 Turner Dr Reidsville, NC 27320-5736	336-349-2233	Y
Resolution: Counseling & Development Services		7490 Hwy 87 Reidsville, NC 27320-8815	336-349-8848	N
HOPE Counseling & Consulting Services, Inc.		460 Salem Church Rd. Reidsville, NC 27320-8328	336-631-1948	N
Burston's Consulting and Counseling Services, LLC		1117 S Main St Reidsville, NC 27320-5313	336-613-5515	N
New Vision Therapy, PLLC		232 Gilmer St, Ste 202 Reidsville, NC 27320-3860	336-308-0822	N
Successful Transitions LLC - New Hope Solutions & Wellness Center - - Suite F		1309 Northup St., Ste F Reidsville, NC 27320-5611	336-312-7761	N

## Regional Resources\*

\*Services not provided in the designated county but members that reside in the designated county are eligible

Provider	Service Category	Site Address	Facility Location County	Facility Phone Number	State Funding (Y/N)
DAYMARK Recovery Services, Inc.(Cabarrus Center) - Daymark Behavioral Health Urgent Care	Behavioral Health Urgent Care	650 Highland Ave, Ste 110 Winston-Salem, NC 27101-4304	Forsyth	704-210-1233	Y
Keystone WSNC, LLC dba Old Vineyard Behavioral Health Services	Inpatient Detox	3637 Old Vineyard Rd Winston-Salem, NC 27104-4842	Forsyth	336-794-3546	Y
Forsyth Memorial Hospital, Inc. dba Novant Health Forsyth Medical Center	Inpatient Detox	3333 Silas Creek Pkwy Winston-Salem, NC 27103-3013	Forsyth	336-277-7226	Y/ 3-way funding
Wake Forest University Health Sciences	Inpatient Detox	Medical Center Blvd Winston-Salem, NC 27157-1	Forsyth	336-716-2011	N
The Moses H. Cone Memorial Hospital	Inpatient Detox	700 Walter Reed Dr Greensboro, NC	Guilford	336-832-8060	Y/

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		27403-1128			3-way funding
Addictions Recovery Care Association (ARCA)	Non-Hospital Medical Detox	1931 Union Cross Rd Winston-Salem, NC 27101-6448	Forsyth	336-784-9470	Y
Insight Human Services	Opioid Maintenance Therapy	665 W 4th St Winston-Salem, NC 27101-2701	Forsyth	336-725-8389	Y
Community Choices (WISH) Program –	Pregnant/Parenting Females (OPT/SAIOP/SACOT)	725 N. Highland Ave. Winston Salem	Forsyth		Y
UNC Faculty Physicians - UNC Horizons Daybreak Residential Program	Residential Program For Parenting/Pregnant Females	1105 W NC Highway 54 Byp, APT P8 Chapel Hill, NC 27516-2851	Orange	919-966-9803	Y

### Community and Stakeholder / SUD Initiatives

Department of Public Safety/Probation Partnership with Daymark

Integrated Health Paramedicine Program

Active Opioid Task Force

Rockingham County Stepping Up Initiative

Suicide and Prescription Drug Awareness of Rockingham County

### Community and Stakeholder / SUD Specific and Supported Trainings

Peer Support Specialist Training

Prime for Life

Whole Health Action Management (WHAM)

Crisis Intervention Training (CIT)

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## Other

Rockingham County Youth Services (Public Service – Free Resource)  
335 County Home Rd Reidsville, NC  
Adolescent Substance Abuse Prevention Education  
336-342-5756

Genesis Ministries of Rockingham County (Faith Based Service – Free Resource)  
PO Box 4564 Eden, NC 27289  
336-344-2525

SPARC (Suicide and Prescription Drug Awareness of Rockingham County) (Public Service – Free Resource)  
Meeting Location: Meetings are held at Rockingham Wellness Center (inside of Layne's Pharmacy) 509 South Van Buren Rd, Eden, NC 27288  
Leader of Coalition: Jeff Pruett 336-944-3264

## Cardinal Innovations Points of Contact

Title	Name	Contact Number
Regional Medical Director	Position Vacant	
Medical Director of SUD Services	Dr. Tedra Anderson-Brown	
Senior Community Executive	Reid Thornburg	
Regional CURES Committee Chair	Christine Beck	
Regional Network Manager	Lynn Widener	
Quality Management Manager	Jill Queen	
I/DD Care Coordination Manager	Melissa Baran	
MH/SUD Care Coordination Manager	Katherine Eads	
Regional Community Engagement Manager	Lynn Inman	
Regional Member Engagement Manager	Stacey Inman	

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